



## **“The Beast of the East”**

**“The Official Newsletter of Richmond Raceway”**

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### **Improvements Continue for “The Dawn of a New Era” in 2015 at Richmond Raceway**

The Richmond Raceway promotional trio of Larry, Chad, and Sarah Yantz continue with their off-season improvements to launch “the New Era” for Richmond Raceway in 2015. All concession buildings and restrooms have been remodeled, along with an overhaul of the scoring tower, pit shack, and general admission ticket booth. Also, a new catchfence has been installed on the backchute area of the race track to help insure the safety of those spectators watching events from the pit area side of the track. Also, the track has acquired a scoreboard and that will be put in place in the turn one and two area behind the retaining wall, along with a new clay racing surface prior to the start of the season.

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### **Transponder Timing/Scoring and RACEceivers at Richmond Raceway for 2015!**

Richmond Raceway track co-promoter Chad Yantz has purchased a transponder scoring system for use at the track in 2015 in an effort to better time and score the race cars, along with allowing to move the racing program along in a quick manner as well. Drivers can purchase their own transponders or they can rent them at the track each night for \$10 (if drivers purchase their own transponder, there will be a \$5 user fee; they must be the Westhold yellow transponder to work with scoring loop at track). All divisions will be required to use transponders. Pouches to hold the transponders will also be available at the track and must be purchased and permanently attached in the proper place on the race cars. Fans will also benefit from the use of the transponder system as it will be linked directly to the scoreboard the track will have in use in 2015 and will automatically display times, along with automatically displaying the top five driver car numbers in the running order in each event. Also, the track will require the use of RACEceivers by all drivers in all divisions at the track in 2015. They must be in use everytime a driver pulls onto the racing surface. The track will have just a few RACEceivers available at the track to rent if a driver does not have one.

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### **Test and Tune Open Practice Days March 28, April 4; 50<sup>th</sup> Season Opener Set for April 11!**

Richmond Raceway plans a pair of test and tune open practice dates at the 3/10 mile track. The first practice day will be on Saturday March 28 from 2:00 p.m. until 6:00 p.m., with the second “play day” practice session set for Saturday April 4 from 6:00 p.m. and will conclude at 10:00 p.m. The “Dawn of a New Era” will take place the following weekend on Saturday April 11 and will feature Super Late Models, Modifieds, Pro Late Models, KDRA Super Stocks, and Stock Four Cylinders all in action, with the 2015 track championship points chase also beginning that evening.

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### **Special Nights Added to the 2015 Richmond Raceway Event Schedule!**

Richmond Raceway has some “special nights” to the racing schedule for the 2015 season. On Saturday April 25, it will be Family Meal Deal Night, as the entire family can visit the track and receive a special discount and deal on their evening meal while they enjoy the racing action. On Saturday May 2, it will be Kid’s Derby Day Night, with special events and promotions planned for all the children in attendance at the races that evening. On Saturday May 30, it will be Armed Forces Night to show appreciation for all of the local active and inactive military personnel. On Saturday August 29, the track will present Meet the Drivers Night, with everyone in the general admission being allowed to come out onto the track before the racing program begins and visit with, get autographs, and take pictures with their favorite drivers and their race cars.

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### **Super Late Model Specials on the 2015 Richmond Raceway Racing Schedule**

Special events for the Super Late Model division at Richmond Raceway in 2015 includes the Richmond Rumble on Friday April 17, followed by the Spring Shootout on Saturday April 18. The Finn Watson Memorial will take place on Saturday May 23, while the Butterball Tune-Up takes place on Saturday July 11. The track’s marquee event, the Sunoco Race Fuels Paul “Butterball” Wooldridge Memorial will take place on Saturday July 18, paying \$10,028 to win the 28<sup>th</sup> edition of the race and will be sanctioned by the Southern Nationals Bonus Series presented by Collins Signs. The Butch Shay Memorial has been set for Saturday August 15, while the inaugural Colonel Classic will take place on Saturday September 5 as part of the Revelation Race Cars Iron Man Speedweek and will be sanctioned by the Southern Nationals Bonus Series presented by Collins Signs. The Beast of the East Clash will close out the track’s season on Saturday October 3.

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### **Follow Richmond Raceway via Your Favorite Form of Social Media!**

Richmond Raceway Invites everyone to follow them through their favorite form of social media- World Wide Web: [www.richmond-raceway.net](http://www.richmond-raceway.net); Facebook: facebook.com/richraceky or facebook.com/groups/308149696058239; Twitter: @MichaelDespain or @RichmondRaceway

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**Dates to Remember:** Open Practice March 28, April 4; 50<sup>th</sup> Annual Season Opener- April 11 (69 days away)!

